YOON JOO CHUNG UX DESIGNER

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EDUCATION

2018 Sept - Present	**YONSEI UNIVERSITY** **BS in Information and Interaction Design** **BS in Culture and Design Management**	GPA 4.12/4.3
Key Courses	UX Research Methods, Interaction Design, Machine Learning, Data Visualization, Integrated Brand Management and VMD	
2013 - 2017	**SHANGHAI AMERICAN SCHOOL**	

EXPERIENCE

2021 Mar - Present

UXIM ACADEMIA | extracirricular
Vice President from 2021 Jul

- HCI/UX academia which holds regular seminars, study groups, and group projects
- Led new changes of expert invitation seminars, Instagram account building, and contacting outside organizations
- Managed communication externally by meeting with experts and internally by reflecting members' feedback
- Conducted seminars on data collection and user journey map

2019 Sept - 2021 Mar

ACCESS CULTURAL PLATFORM | extracirricular
Head Designer from 2020 Sept | accesscs2.org

- Global magazine which introduces both rising and established Korean artists to strive for sustainable cultural revival
- Led magazine design and incorporation of Korean language
- Researched, contacted, and interviewed artists with reporters

2021 Aug - Present

FACULTY TA | work
AI & Psychology Professor

- Designed course lecture files and assisted students of Psychology for Design course
- Assisted AI and psychology research conducted by professor with communication, paperworks, and translations

2019 Sept - 2020 Jun

DESIGN FACTORY KOREA | work
TA for Design Works | dfk.yonsei.ac.kr

- Part of Design Factory Global Network, Yonsei makerspace
- Designed event posters and manual printouts
- Managed DFK events including startup talks and makerspace tours through regular meetings and communication

SKILLS & TOOLS

Language
Korean
English
Chinese

UX Tools
Figma
Miro

Adobe
Photoshop (certified)
Illustrator (certified)
Indesign (certified)
XD
AfterEffects
Premiere Pro

Programming (R)
Machine Learning
Data Visualization

Digital Tools
Unity
TouchDesigner
Blender
Rhinoceros 3D

Other
3D Printing
Laser Cutting
Photography
Fine Arts
Microsoft Excel (certified)

AWARDS & PARTICIPATION

2021
- Highest Honor Roll for 2021-1 Semester
- SDG Summer School & Innovation Bootcamp Participant
- Winner of UIC Research Competition Global
- UIC Inside Program Participant

2020
- iHei Yonsei Social Entrepreneurship Award
- UIC Research Project Korea Participant
- Bronze Award at Moscow International Foto Awards
- Honorable Mentions at International Photography Awards

2019
- Honor Roll for 2019-2 Semester
- High Honor Roll for 2019-1 Semester
- Bauhaus Mirror Exhibition at Dongdaemun Design Plaza
- Seoul Design Week 2019 Participant